



JOHN MOCKOVCIAK

2023-2027 | TAOS, NM

John Mockovciak III recently retired after 44 years as a financial advisor, most recently for 20 years as a Managing Director with Robert W. Baird in their Dallas and Taos offices. During John's career, his commitment to business owners and families lead him to take an objective view of investing, working closely with clients to uncover goals and map out long term plans. This disciplined approach to managing risk and market conditions literally lead to hundreds of multi-decade and multi-generational client family relationships. He has received numerous recognitions from his employer and the industry (Financial Times, Forbes, Barrons by State and Barrons National, Registered Rep Magazine, Research Magazine, Dallas Business Journal) as a national leader in the field starting in the 90's through his final year.

John's volunteer experience includes serving as an arbitrator for the Better Business Bureau of Dallas. He has lent his financial expertise by serving on the finance committee of Dallas Afterschool for 8 years, and previously for Launchability for 5 years. While serving on the operating board of the North Hills School, he was instrumental in obtaining the first public municipal bond financing for a Texas charter school. John has served on the Advisory Board of the Dallas Foundation, the board of the Combined Prehistoric Expedition and the Taos Land Trust. John and his wife were also active volunteers with Dallas Social Venture Partners. Most recently, John served on the Advisory Council for the Taos School Zone and has been on the Grants Committee for the Taos Community Foundation.

John mentors young business entrepreneurs and helps them with their business plans and serves as a sounding board in strategic decision making.

John has been married to Janet for 44 years and together they share a passion and love for Taos and New Mexico. They have three Rhodesian Ridgebacks and one son, Joel, who lives in Detroit. John is passionate about gardening, playing pool, reading and researching about investments, skiing, hiking, ebiking, enjoying nature, and spending time with friends and family.